

Sweef Capital update

Who We Are

We created Sweef Capital to invest in the potential of women and the future of Southeast Asia.

Gender-positive investment approach resonating

pbu

EMIIF

Sweef Capital is gaining increasing attention from institutional investors for our impact-based approach to investment, which aims to unlock the potential of women in a growth-driven private equity context. Our Southeast Asia Women's Economic Empowerment Fund (SWEEF) received initial support from the Danish pension fund, **PBU**, and has since concluded its second and third closings. Notably, the Australian Government, through DFAT's Emerging Markets Impact Investment Fund (**EMIIF**), invested in SWEEF's second closing alongside prominent Australian and Canadian family offices. The third closing of Sweef's fund was led by the Asian Infrastructure Investment Bank (**AIIB**), attracting additional participation from Australian and UK family offices.

TEKY strategy aims to deliver immediate and long-term gains

In May 2023 Sweef Capital closed our first investment of USD\$5 million in **TEKY**, a leading multi-disciplinary innovation academy in Vietnam. Sweef's investment will support the expansion of TEKY's network of academies, further development of its digital platform and integration of its science, technology, engineering, arts and mathematics (STEAM) curriculum in Vietnam's public schools network.



TEKY operates a chain of 16 STEAM centres in five major cities and recently entered Vietnam's public schools segment.



Sweef Capital marks two years

Sweef Capital marks a major milestone in July with our second anniversary. As we reflect on the achievements of the past two years, we acknowledge our Board of Advisors, our partners, collaborators and the many inspiring women we've been fortunate to meet, mentor and support. Our achievements demonstrate the exciting potential of a gendered investment approach that combines private equity rigour and impact-driven outcomes.

Impact focus to deliver better diversity, financial outcomes



Impact measurement and management enables (IMM) investors to set goals and track their

investments with rigour, transparency and impact. As Sweef Capital's Head of IMM, **Brianna Losoya-Evora** brings more than 10 years' experience as an evaluation specialist using data to promote evidence-based decision-making about portfolio goals, strategy, risk, return and liquidity objectives, and impact expectations.

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Sweef launches Gender ROI™ Manual to support new tool

Sweef Capital has taken the next step in an ambitious program to amplify the focus on business and leadership opportunities for women and girls, launching a **Practitioner's Manual** to support our groundbreaking Sweef Capital Gender ROI™ tool. The new Practitioner's Manual sets out how any company, private equity, venture capital firm or their investors can conduct deep gender analysis and track performance.

Download a copy of the Sweef Capital Gender ROI™ Practitioner's Manual



Meanwhile, social enterprise **Pro Mujer**, Sweef Capital and our Gender ROI™ partner **Equilo** are partnering with the **U.S. International Development Finance Corporation** (DFC) on implementing the 2X Women's Technical Assistance Program.



The program aims to strengthen the effectiveness of DFC's investments in reaching women and closing the gap in access to resources.

UN ESCAP partnership to catalyse women's entrepreneurship

The United Nations Economic and Social Commission for Asia and the Pacific (**UN ESCAP**) and Sweef Capital have formalised a partnership to catalyse women's entrepreneurship through impact investing in Asia. The partners will work to unlock growth capital for small and medium enterprises, through the development and management of private equity impact funds that target women as business owners, leaders, employees, and consumers.

Global recognition for Sweef



Keep up to date with Sweef insights

Check out Sweef Capital's Market Insights reports on the role of women in our target sectors and the relationship between gender and climate considerations in these sectors. To sign up for our Insight Series on the Sweef Capital Gender ROI™, email contactus@sweefcapital.com.

Sweef Gallery

SuperReturn Emerging Markets Summit



Mekong-U.S. Policy Dialogue



Future of Healthcare Week



AVPN Social Investment Forum Japan



Cartier Impact Awards



ESG Investor conference

